



“Explode into Cash” Swipe 2 Win \$5,000 Cash

Promotion starts July 28th, 2010 at 9am

Weekly Outline:

- Must be a River Club Member to participate.
- July 28th – July 31st, 2010 Players can swipe their River Club Card once a day in a 24-hour promotional period (12:01am-11:59pm) on the Explode Into Cash kiosks.
- July 28th-July 30th,2010 Random Hot seat Drawings at 8pm for 5 winners to receive \$100 free slot play
- One virtual drawing on the top of each hour 1pm to 5pm for 4 winners to win \$250 in cash each on Saturday July 31st, 2010 at the Promotions Stage. After the 4 winners have claimed their cash winnings there will be 4 additional winners selected each hour from 1pm-5pm by Random hot seat drawings to win \$200 in free slot play.
- Players will have a chance to win virtual entries for a chance to participate in the virtual drawings on July 31st, 2010. The entries earned or won during this earning period (July 28th-July 31st)
- Receive additional entries for every 500 points earned in a 24 hour promotional period, 12:01a.m. -11:59p.m.

Based on slot play

- Participants can claim their instant winning(s) by presenting their ticket to the appropriate department.
- Instant Win tickets will **not be** accepted after the expiration date printed on the ticket. Winning Tickets are only valid 24-hours from the issue date.
- Winning(s) are nonnegotiable and the guest will only be eligible to receive the prize that is printed on their ticket.
- Winner must have a valid ID and is responsible for claiming their prize.
- Win-River Casino employees and the immediate family members of the Marketing department are not eligible for promotions or giveaways.
- Win-River Casino and our designee(s) may use names and likenesses of Promotion winner(s) for promotional purposes without further compensation to Win-River Casino or the Promotion winner(s).
- Win-River Casino reserves the right to change or cancel this promotion at any time without prior notice.

Virtual Drawings: July 31st, 2010 1pm-5pm

- There will be (4) names selected at each virtual drawing 1pm, 2pm, 3pm, 4pm and 5pm; each name selected will win \$250 in Cash. Then 4 additional winners will be selected by a Random Hot Seat Drawing to win \$200 in Free Slot Play each hour.
- \$100 of Free Play will be issued each day
- Free Slot Play expires 24-hours from issue date and time.
- Patrons must check-in within 2-hours of the 1pm drawing start time.
- There are two ways to check –in:
 - **Insert River Club Card into slot machine (minimum one spin, any wager).**
 - Swipe River Club Card at any Swipe 2 Win kiosk
 - Patrons must be present to win.